

DTBA Summer 2025 Newsletter

WWW.DAKOTABUFFALO.COM * INFO@DAKOTABUFFALO.COM



Our Mission: Promoting bison and bison meat and furnishing a positive forum for creativity and camaraderie among a diverse membership.

Our Vision: DTBA is here to facilitate the relationship between Bison producers and their markets.

Message from the President

Hello all. I hope everyone had a successful calving season and breeding is off to a great start. Many of you are seeing some great rain fall and even getting tired of rain while some areas are still pretty dry. Hay season has been in full swing for a while with fairly good production in central South Dakota. Many of the wheat fields have been harvested with others about ready to be. I guess that means Fall isn't too far around the corner.

The board has been busy this year coming up with new innovative ways to keep things in motion. A few updates from our last newsletter:

The DTBA is officially 100% electronic with all documents, past and present, uploaded and organized on the DTBA google shared drive.

We are 100% transparent and accessible to all board member, hedging DTBA against any potential disruption.

Each committee has their own description, purpose, deadlines and budget. This has directed efforts to be more efficient for creativity and expanding on ideas for our next show and sales, the 30th Anniversary celebration coming up this February, Scholarship Proceeds and education and the overall marketing of the bison industry.

Continued next page...

2025 Board of Directors



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In This Issue..

- **Message from President**
- **Note from Lindsey**
- **Committee Updates**
- **Recaps ...**
- **Membership Summary**
- **Thank you Sponsors!!**



DTBA Summer 2025 Newsletter

Message from the President Continued

The show and sale committee along with events and the 30th Anniversary committees have been coming up with some outstanding deals for this next winter conference. A little spoiler alert for those that haven't heard yet, we have ventured out of Rapid City for this winter conference and heading down the road where most of our conference will be at the lodge in Deadwood. Be on the look out for more updates to the show and sale and details on the agenda. You WONT want to miss this conference!

The DTBA has partnered with the NBA, Custer State Park and Kremer Buffalo for the Northern NBA Summer conference in Rapid City August 29th and 30th. Educational topics include Bison health and wellness, bale grazing strategies, low-stress bison handling and drought management and resilience. This will be an exciting event and hope to see many of you there.

We have reached out to the North American Bison Discovery Center as well as SDSU to look for ways our association could help expand our educational outreach with our scholarship funds. Many of you have voiced concerns on ensuring scholarship funds stay scholarship/education and our aim is to do that. The Bison Discovery Center is creating traveling trunks to go out to different age groups which would help educate a wide range of people of many age groups about bison. SDSU has recently added bison specific studies that are being offered to graduate and undergraduate students. We are still looking for creative ways to help educate the future of our industry and these are a couple of programs that have been discussed, but no decision has been made.

Thank you all for your continued support and as always we welcome input and ideas from you all throughout the year. Please reach out to myself, Lindsey or any of the board members with any questions, comments or concerns.

Christopher Seivert



DTBA Summer 2025 Newsletter



One Year as Your Business Administrator – A Note from Lindsey

Hi everyone! July 20th marked my one-year anniversary as your DTBA Business Administrator—and what a great year it's been. I've truly enjoyed stepping into the role of “chaos coordinator” while getting to know more of you across this passionate and dedicated community. One thing you should know about me: I thrive on clear direction—whether it comes from people or my trusty Google Calendar! I love building to-do lists and turning them into repeatable routines, and that mindset has helped us bring consistency and structure to DTBA operations.

I'm excited to share that DTBA is now 100% electronic, transparent, and fully accessible by all board members. We've strengthened our committees, thanks to our fantastic board and committee members, by developing clear descriptions, budgets, and most importantly—deadlines. Why are deadlines so important? Because they can be scheduled, shared, and repeated—helping us stay on track and aligned.

These improvements have freed up mental space and energy to focus on new ideas and strategic growth. You'll read more in this newsletter about exciting developments from each committee, and I hope you're inspired by the momentum we're building together.

To our members, Lifetime members, and generous sponsors—thank you! I deeply appreciate the trust you place in DTBA and in me to help carry that forward.

We know that 2025 has thrown some curve balls, especially in Q2, for many of our producers. We're grateful to the National Bison Association for their tireless advocacy on Capitol Hill to protect and advance bison trade and keep bison research on the national agenda. From conversations I've had—especially with potential producers in Northern Colorado—it's clear that interest in bison is growing. But challenges like MCF (Malignant Catarrhal Fever) continue to hold some folks back, especially those near sheep feedlots. It's a reminder of the importance of continued industry-wide support for research and resources.

As always, DTBA remains committed to our mission:

To facilitate the relationship between bison producers and their markets, to promote bison and bison meat, and to furnish a positive forum for creativity and camaraderie among a diverse membership.

Here's to continued progress—and to all we'll accomplish together in the year ahead!

Warmly,

Lindsey Hester

DTBA Business Administrator



DTBA Summer 2025 Newsletter

***Jason Bender - Chairman
Dave Lutt
John Cammack
Conner Buccholtz
Kevin Leier***

Show & Sale Committee Update

Girlz Gone Wild Bred Heifer Challenge is Underway!

We are excited to report that the Girlz Gone Wild Bred Heifer Challenge is off to a fantastic start! Thanks to the incredible support of Kevin Leier and Heartland Bison Ranch, along with our dedicated consignors, this year's contest is already shaping up to be something special.

We're proud to have 33 heifers from 11 producers participating in this year's event. Representing a broad regional reach, our consignors hail from North and South Dakota, Nebraska, and even the Southern U.S., giving this contest strong representation across our membership.

The heifers were delivered to Heartland Bison Ranch on April 15th. After settling in, they were worked, weighed, and turned out to grass. They will be bred to a Heartland Bison bull—an impressive animal and former DTBA Young Guns Performance Bull Contest winner—making this group of heifers truly elite.

This year, we're introducing new judging criteria, with the competition divided into three equal categories:

- End Weight (33%)***
- ADG on Grass (33%)***
- Live Judging for Conformation (33%)***

In early 2026, the heifers will be relocated to Cammack Buffalo Ranch for the final leg of the contest. They'll be available for viewing during our 30th Anniversary Celebration, February 6–7, 2026, at The Lodge at Deadwood. Winners will be announced, and the heifers will be offered for sale on February 7th.

We're thrilled to showcase this special group during such a milestone event. A heartfelt thank you goes out to Kevin Leier, Heartland Bison Ranch, and all of our courageous and committed consignors. We couldn't do it without you!

Cammack Buffalo Ranch, Texoma Bison Co., Cross Timbers Bison, Crazy Arrow Ranch, Rafter K Bar Ranch, Heartland Bison Ranch, Skull Creek Bison, Blue Creek Ranch - Turner Ent., Sheyenne River Bison, Caprock Bison Co. LLC, Antelope Creek Bison



DTBA Summer 2025 Newsletter

Show & Sale Committee Update

Check out our interviews with John Cammack & Kevin Leier on their history & perspective of the Girlz Gone Wild contests and it's importance to our industry here:

Cammack Buffalo Ranch's Interview: **Unlocking the Power of Performance Testing with John Cammack**

Kevin Leier & Heartland Bison Interview: The Compound Effect of Girlz Gone Wild Performance Class

Thank you all for keeping this contest going which is a great tradition very special to the DTBA! Please consider participating by entering or buying animals to keep it going!

Thunder will Roll Into Deadwood!!

Feb 6-7th 2026





DTBA Summer 2025 Newsletter

Show & Sale Committee Update

Black Hills Buffalo Thunder Bull Show & Sale: A Show Like No Other!

The Show & Sale Committee is thrilled to unveil plans for an unforgettable event featuring 30 of North America's top bison bulls! This year's Black Hills Buffalo Thunder Bull Show & Sale promises to honor our past while boldly setting the standard for the future of the bison industry.

To complement our 30th Anniversary Celebration at The Lodge at Deadwood, the committee has secured a stunning new location just one mile away—Muley Hills Arena & Venue at Deadwood. This impressive site will be the backdrop for showcasing our elite bulls and capturing top-tier footage to promote these animals before sale day.

On Thursday, February 6th, bulls will arrive at Muley Hills, where Quality Auction Services will photograph and video each entry, ensuring buyers have the best possible preview. Live judging will take place at Muley Hills prior to the sale.

The Black Hills Buffalo Thunder Bulls and Girlz Gone Wild Bred Heifers will be featured in a videocast sale hosted at The Lodge at Deadwood on Friday, February 7th, 2026.

We're pulling out all the stops to make this event high-energy and high-reward, with special prizes for top buyer and seller of both bulls and heifers—plus bragging rights for years to come!

Mark your calendars—you won't want to miss it!



DTBA Summer 2025 Newsletter

Alex Sleep - Chairman
Frank Kralicek
Amanda Fisher
Lindsey Hester

Membership & Marketing Committee Update

Over the past 12 months, the Membership & Marketing Committee has been working to enhance engagement and visibility.

We've re-established a consistent social media presence, posting every Thursday and thanking our incredible Sponsors on Saturdays.

Our newsletter schedule is back on track with a Mid-Year edition in July and an End-of-Year edition in December. As well as all past newsletters are uploaded to our website!

We've improved responsiveness to emails and phone calls and activated MailChimp to keep our full member list updated with newsworthy items as they arise such as the monthly USDA Bison Meat Report.

We've also welcomed media opportunities, including a feature on a Rapid City news channel during the Winter Conference, a full online article, a formal partnership with SDGLI, a 25-minute interview on the Partners on the Prairie podcast, and 2-3 advertisements annually in Bison World magazine.

Check out our media here!:

Partners on the Prairie Interview:

<https://open.spotify.com/episode/5dBfxrgpJq5owK8jrx2MJ>

We made the News!

Resilience on the bison market shown at the DTBA conference - Rapid City South Dakota news, weather, sports | NewsCenter1

DTBA Article Series To Be Featured in Tri-State Neighbor & Midwest Messenger this Fall & Winter!

DTBA is excited to announce a five-part article series coming this fall and winter to Tri-State Neighbor and Midwest Messenger, written by ag journalist Melisa of Belle Fourche, SD. Each piece will feature a DTBA member-submitted recipe and spotlight a unique aspect of bison ranching—from daily life on the ranch to regenerative grazing, the bison meat economy, herd health, and cultural legacy. The overall goal of the series is to reach readers who may be interested in learning more about the bison industry and possibly becoming producers themselves—promoting all that makes up the “Bison Advantage.”



DTBA Summer 2025 Newsletter

Alex Sleep - Chairman
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Membership & Marketing Committee Update

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Advertise with DTBA!

We have regularly gotten requests to disseminate information to our membership and thought it was time to reactivate the DTBA Classifieds Advertising. We can offer a specific & concentrated audience to sellers at a lower cost. We can email, post on Socials and list within our ‘Classified’ section on our website.

DTBA Events Page

We have been adding events to our DTBA Events page on our website as we know them. So please send any event our way so we can post it! As of now, it is primarily Education Events listed but have had talks to include Live Bison Animal Auction Sales. If you would like to know of events that are upcoming and topics check out the DTBA Events page here: [Events – Dakota Territory Buffalo Association](#)

Other things in the works: [DTBA Merchandise!](#)

Have you notice DTBA has no merchandise? Well, we are working on changing that! Drafts are in the works to be able to offer members a wide range of DTBA merch!



DTBA Summer 2025 Newsletter

Chris Seivert - Chairman
Liz Schroth
Hannah McLeod
Jayden Bender

Scholarship Committee Update

Investing in the Future of Agriculture: DTBA Scholarship Update

A heartfelt thank you to our 2024 Scholarship Gun Sponsors and to everyone who supported the raffle at our Winter Conference—your generosity is making a real difference!

The DTBA Scholarship Committee was proud to award scholarships to two outstanding college-bound students, Patrick Kralicek and Teagan Arnold. Both young men are pursuing degrees in Agricultural Business with plans to return to their family ranches and contribute to the future of the industry.

We're proud to support these driven students who represent the next generation of agriculture and bison leadership. Congratulations, Patrick and Teagan—we're cheering you on!





DTBA Summer 2025 Newsletter

***Chris Seivert - Chairman
Liz Schroth
Hannah McLeod
Jayden Bender***

Scholarship Committee Update

Scholarship Proceeds: What's Next?

As the DTBA Scholarship Committee continues its mission to support the next generation of agricultural leaders, we've noticed a decline in scholarship applications in recent years. To keep our proceeds making an impact, we're exploring new and meaningful ways to continue supporting education within the bison community.

The committee has begun conversations with South Dakota State University (SDSU) and the North American Bison Discovery Center to explore future opportunities. Both organizations are deeply committed to educating youth and building awareness of careers in bison and agriculture.

The Bison Discovery Center is developing "traveling education trunks" designed for multiple age groups. These trunks will bring interactive, age-appropriate bison education into classrooms and community groups, helping us connect with youth across the region. SDSU has recently launched bison-specific coursework available to both undergraduate and graduate students—an exciting step forward in formalizing education around our industry.

While no final decisions have been made, we're enthusiastic about the possibilities. Our goal remains clear: to invest in the future of the bison industry by supporting educational efforts that raise awareness, inspire curiosity, and guide students toward ag and bison-related careers.

Stay tuned as these discussions develop—we're committed to making every scholarship dollar count!



DTBA Summer 2025 Newsletter

Chris Seivert - Chairman
Liz Schroth
Hannah McLeod
Jayden Bender

Scholarship Committee Update

2025–2026 DTBA Scholarship Gun Raffle is Locked & Loaded!

We're excited to announce the launch of our 2025–2026 Scholarship Gun Raffle—and this year's prize is one you won't want to miss! The featured firearm is a Seekins .300 Win Mag equipped with a Leupold scope—a top-tier setup that's sure to turn heads.

🔥 Raffle tickets will be available at the upcoming NBA/DTBA Northern Region Summer Conference, August 29–30th.

A huge thank you to our Scholarship Gun Sponsors, whose generous support keeps this program going strong. Every ticket sold helps fund scholarships and invest in the next generation of agriculture and bison leaders.

Don't miss your chance to support a great cause—and maybe take home an incredible rifle!

2026 DTBA Scholarship Raffle Gun **Seekins .300 Win. Mag.** **with Leupold Scope**



100% of the funds raised go directly to support college students connected to the bison industry, as well as youth and student bison education programs.

Your sponsorship is truly making a lasting impact on the next generation of bison leaders!

THANK YOU **SCHOLARSHIP 2026 GUN** **SPONSORS!**



Foothills
Bison
Bender Family





DTBA Summer 2025 Newsletter

Sherri Stormo-Chairman
Lindsey Hester
Alex Sleep
Amanda Fisher
Frank Kralicek

Events & Sponsorship Committee Update

August 30th Northern Region NBA/DTBA Summer Conference hosted by Kremer Buffalo & Custer State Park

We are grateful to NBA, Kremer Buffalo, & Custer State Park for including us in the Northern Region Summer Conference series!

It will start August 29th at 4 pm by taking a tour at the new NBA headquarters at the Bison Center of Excellence in Rapid City, SD.

Then we will have our social time back at the patio of the 'Hampton Inn - Rapid City'. The next day will be at Custer State Park with education topics such as CSP History, Agritourism & keeping up with Social Media, and bale grazing - herd tours of CSP and Kremer Buffalo herds, and their working facilities.

A shuttle bus will be provided from Hampton Inn to Custer at the beginning & end of the day.

NBA had generously offered DTBA to fundraising spot for this conference so we will plan to have raffle items to raffle off!

Northern NBA Summer Conference

8.29-30.25
Rapid City, SD

HOSTS
Kremer Buffalo
Custer State Park
Dakota Territory
Buffalo Association

TOPICS
Bison Health
Bale Grazing
Low Stress Bison Handling
Dealing with Drought

Registration is open!

+303-292-2833
@NATIONALBISON
NATIONALBISON.ORG

REGISTER HERE:

<https://nationalbison.org/2025-nba-summer-conference.../>

VIEW FULL AGENDA HERE:

<https://nationalbison.org/.../2025/03/SD-1-page-flyer-1.pdf>



DTBA Summer 2025 Newsletter

Sherri Stormo-Chairman
Lindsey Hester
Alex Sleep
Amanda Fisher
Frank Kralicek

Events & Sponsorship Committee Update

DTBA 30th Anniversary Conference & Celebration Featuring Girlz Gone Wild Bred Heifer & Black Hills Buffalo Thunder Show & Sale, Feb 6-7th 2026 - The Lodge at Deadwood, Deadwood SD

Join us as we celebrate 30 years of bison leadership, community, and progress!

We are looking forward to our 30th Anniversary Conference & Celebration, February 6–7, 2026, at The Lodge at Deadwood in historic Deadwood, South Dakota.

This milestone event will feature the return of fan favorites like the Girlz Gone Wild Bred Heifer Challenge and the new Black Hills Buffalo Thunder Show & Sale —along with great speakers, engaging panels, industry updates, and plenty of time to reconnect with friends, partners, and fellow producers.

You won't want to miss this special gathering honoring DTBA's legacy and future in the bison world!

MARK YOUR CALENDAR!

FEBRUARY 6-7TH 2026

DTBA 30TH ANNIVERSARY

CONFERENCE & CELEBRATION

THE LODGE AT DEADWOOD

DEADWOOD, SD

FEATURING GIRLZ GONE WILD BRED HEIFERS

&

BLACK HILLS BUFFALO THUNDER BULLS



DTBA Summer 2025 Newsletter

***Sherri Stormo-Chairman
Lindsey Hester
Alex Sleep
Amanda Fisher
Frank Kralicek***

Events & Sponsorship Committee Update

Exciting Panel Session Planned for Upcoming 30th Anniversary Conference

A new idea is taking shape for the DTBA 30th Anniversary Conference & Celebration—a dynamic panel session featuring experienced ranchers from within our own community ~ along with the possible addition of a legal expert to round out the discussion.

These sessions will focus on peer-based insight and practical, real-world experience.

Topics may include compounding genetics, value-adding strategies, estate and tax law, veterinary care, breeding, fencing, equipment, and the full production cycle from cow/calf to finishing.

The session may follow a “Boom Session” format, with fast-paced 7-minute presentations by each panelist, followed by optional breakout discussions. Attendees would choose from three rotating 30-minute breakout sessions, each moderated with support from a panel expert.

Careful planning is underway to ensure smooth transitions, clear communication, and compelling promotional materials to support the event. Stay tuned for more details—this promises to be one of the most valuable and engaging educational opportunities of the year!

DTBA Summer 2025 Newsletter

RECAP

29TH ANNUAL DTBA WINTER CONFERENCE

a

3RD ANNUAL STACK THE DECK SHOW & SALE

***THANK YOU for all that could make our conference & we missed those that couldn't!
We did manage to get a few pictures 😁***

Overall a good time had at our 29th Annual DTBA Winter Conference. We had good food, good speakers to speak on resilience of land & operations & how they are connected, had a heart warming presentation by Jayen Bender (our 2024 Scholarship recipient) on her life growing up in ag & bison, a GREAT Fun Auction!, had very informative updates from industry leaders, & some of the best bulls in the region were in town at Alex's place for our Show & Sale, & We made the news! ... just to name a few things that went on 🥰🥰

We had a great turn out this year =) We topped out at 160 adults and 40 kids for Friday night! With the help of DJ Dave, the Fun Auction was livelier than ever ~ I haven't laughed that much in a while.

Thank you for everyone that brought a Fun Auction Item & Thank you to all our Fun Auction Buyers!! We raised over \$18,000 and that is because of you guys ~ THANK YOU!! THANK YOU KAREN & JUDD FOR DONATING YOUR SERVICES TO RUN THE FUN AUCTION!!





DTBA Summer 2025 Newsletter

RECAP

29TH ANNUAL DTBA WINTER CONFERENCE

&

3RD ANNUAL STACK THE DECK SHOW & SALE

We had our 3rd Annual Stack the Deck Show & Sale & our nine incredible consigners:

Antelope Creek Bison, Heim Land & Bison, Cammack Buffalo Ranch, Crazy Arrow/Rafter Bar K, Heartland Bison Ranch, Custer State Park, Trails End River Bison, Buffalo Dance, & Fisher Bar 33

They were all busy behind the scenes getting the animals in place-ready for viewing, show, & sale. A huge THANK YOU to them, Alex Heim, Bob Wesley, Chad Kremer putting the things in place to make the show & sale a success!

The Show is made up of four poker themed awards: King High, Queen High, Full House, & People's Choice ~ I had a 'Wait-What?' moment when I finally started to realize that John & Melanie Cammack, Cammack Buffalo Ranch had won all four awards! Congratulations guys!!

I am a super proud DTBA Administrator of all our consigners ~ please keep up the good work ~ you rock!



THANK YOU CONSIGNERS!

Antelope Creek Bison. Heim Land & Bison. Cammack Buffalo Ranch. Crazy Arrow/Rafter Bar K. Heartland Bison Ranch. Custer State Park. Trails End River Bison. Buffalo Dance. & Fisher Bar 33

CONGRATS CAMMACKS!

THANK YOU ALEX HEIM &
ASSMAN'S FOR HOUSING THE
BULLS THRUOUT THE
YEARS!

[CLICK HERE TO VIEW RESULTS](#)

FROM

3RD ANNUAL STACK THE DECK SALE



DTBA Summer 2025 Newsletter

RECAP

29TH ANNUAL DTBA WINTER CONFERENCE

&

3RD ANNUAL STACK THE DECK SHOW & SALE

We are very grateful to our speakers this year =)

They were all very willing & eager to present to us for very little in return =) Many thanks to them for their time & generosity. Laura Kahler with SD Grassland Initiative spoke to the importance of keeping the integrity of grasslands with Carl Simmons speaking to bison ranching with a grassland focus for the future.

Prairie Family Business Association presented on the complicated issue of succession planning & how to use 'industry best practices' to break it down into a 3x3 approach for success.

Dr. Jon Lundgren spoke on his data collected throughout is three year research project '1000 Farm Initiative'. He had incredible insight of land balance that impacts everything of a farm/ranch operation. He also is intrigued with bison as the unique tool to restoration as they prove to be.

The speakers then came up front for a 'Speaker Panel Q&A'. We had great discussions and connected their messages, as Laura K put it, "You can do all the work to preserve your land, grasslands, & bison but if you don't have the Succession Plan in place to preserve it ~ it could all be gone".

The next morning we started with our Industry Leaders for their updates of what has been going on. THANK YOU Dr. Trudy Ecoffey, ITBC; Arnell Abold, Tanka Fund; Dr. Phil Urso, SDSU COE; Llana Xions, Bison Discovery Center; & Jim Matheson, NBA!





DTBA Summer 2025 Newsletter

RECAP

29TH ANNUAL DTBA WINTER CONFERENCE & 3RD ANNUAL STACK THE DECK SHOW & SALE

We had a BLAST with our kids!

There apparently was not an age limit =) So kids from ages 0-50+ enjoyed the games, bouncy houses, cookie/t-shirt decorating, & swimming!

To answer your question, YES, we had pickleball! It was competitive & noone tore an achilles so I call that a WIN .. we are a group of people that do not like to sit still =)

The kids had their own Show & Sale ~ it was a "Crowd Favorite Cookie" & "Crowd Favorite T-Shirt" then the cookies were auctioned off ~ kids got 100% of the proceeds - so that will keep them involved =)

We were able to discount the kid meal ticket by more than 50% THANKS to our incredible sponsors!





DTBA Summer 2025 Newsletter

RECAP
29TH ANNUAL DTBA WINTER CONFERENCE
&
3RD ANNUAL STACK THE DECK SHOW & SALE

Strong Support, Strong Future: Budget Highlights from Winter Conference

2025 DTBA Winter Conference Recap							
Stack Deck S/S		Compared 2024		Scholarship		Compared 2024	
- Income	148,275		215,350	- Income	7900		7859
- Expenses	143,264		208844	- Expenses	2200		1963
--Net	5011		6505	-- Net	5700		6000
Fun Fund		Compared 2024		Hospitality		Compared 2024	
- Income	21,197		18570	-Income	0		175
-Proceeds			475	-Expenses	248.39		553
-Proceeds			175	-Hos. Room	469.05		459.27
-Expenses	1900		1859	--Net	-717.44		-837.27
--Net	19297		16061				
						Total Income	48701
						Total Expenses	\$25,971.00
Kid Pgm		Compared 2024		Band/Entertainment		Compared 2024	
- Income	0		0	- Income	0		0
- Expenses	1199.44		2234	- Expenses	0		1210
--Net	-1199.44		-2234	-- Net	0		-1210
Prints/Folders/Name Tags		Compared 2024		Speakers/Probonos		Compared 2024	
- Income	0		0	- keynote	0		1000
- Expenses	60		902	- Food	520		2472.43
--Net	-60		-902	--Hotel rooms	744		504.57
				- Net	-1264		-3977
Registrations		Compared 2024		Ramkota		Compared 2024	
- Income	16,960		25725	- Food	22,586.38		29247.02
				- Audio/Visual	1409.85		1233.31
						Net	\$22,730

A huge thank you to our DTBA members and sponsors—your incredible support made our Winter Conference a success and positioned DTBA for a stable and impactful fiscal year! Thanks to record-breaking sponsorships, we were able to go above and beyond with added meals, hospitality, and fun throughout the event. Your generosity helped us create a memorable experience while staying fiscally sound.

We're also thrilled to share that we surpassed our Fun Auction fundraising goal! Because of this, we were able to send increased proceeds to key partners in our mission:

***The North American Bison Discovery Center
The Bison Center of Excellence
The National Buffalo Foundation***

Every dollar raised strengthens the bison industry and helps educate and inspire the next generation. Thank you for being part of that mission!



DTBA Memberships Summary

2024 Member Summary

Renewed Member Ranches = 67
Returned Member Ranches = 19
New Member Ranches = 17
New Lifetime Memberships = 3
Total Memberships = 106

*compared
to ~*

2025 DTBA Membership Summary

Renewed Members	84	
Returned Members	20	
New Members	20	
Lifetime Members	3	
New Lifetime Member	3	
Total	130 active memberships	220 Individuals

Membership Momentum is Growing!

We're excited to report an increase across all categories of DTBA memberships this year! One of the most important numbers I track is the renewal rate of returning members. To me, it's the best indicator of how satisfied members are and the value they feel they're receiving. So I'm especially happy to share that renewals were up from 2024—thank you for your continued support!

A special thank you to all our Lifetime Members, and a warm welcome to our newest Lifetime Members:

*Conner & Elise Buchholz - Skull Creek Bison
David & Hannah Voss - Apple Valley Ranch
Timothy Sather - Mosquito Park Enterprises*

We're grateful to each of you for your commitment to DTBA and the future of the bison industry!

Thank you
DTBA
Lifetime Members!

Kralicek Farms
Heim Land & Bison
Cammack Buffalo Ranch
Skull Creek Bison
Apple Valley Ranch
Tim at Mosquito Park
Enterprises

A huge THANK YOU to our 2025 DTBA Sponsors!

You guys are a delight to work with and we will work to perpetuate the bison industry!

Your dollars have been put hard at work to bring access of community, education, resources, market opportunities to bison businesses & families. You have made it possible to add so much value to our Winter Conference & Association while keeping costs as low as possible. So we are all grateful for your support =)

The bison community is strong & fueled by these grassroots efforts to move this part of the agricultural industry forward.





DTBA Summer 2025 Newsletter

Thank you for reading our Mid Year Update!

I honestly hope all is well with you all!

We are looking forward to seeing you August 30th in Custer!

