



DAKOTA
TERRITORY
BUFFALO ASSOCIATION

TERRITORY BUFFALO NEWS



*Looking for
Summer Rains!*

Photo: Strategy Bison

Find Us On
Social Media and
the Web!



www.DakotaBuffalo.com

Contact the DTBA Office
P.O. Box 1315
Rapid City, SD 57709-1315
info@dakotabuffalo.com



The vision of the
Dakota
Territory Buffalo
Association is to
perpetuate buffalo as
the great North
American
native animal



Dakota Territory Buffalo Association Newsletter

August, 2020



BOARD OF DIRECTORS

LIZ SCHROTH

PRESIDENT - (Exp 2023, 2nd term)
Strategy Bison • Ellsworth, NE 69340
(605) 949-1146 • liz_johnson01@hotmail.com

KRIS BROWN

SECRETARY/TREASURER - (Exp 2021, 1st term)
Grand View Bison Ranch • Cadott, WI 54727
(715) 563-1519 • grandviewbisonranch@gmail.com

GREG NOTT

DIRECTOR - (Exp 2022, 1st term)
Big Heart Bison • Carr, CO 80612
(720) 891-5810 • greg@bigheartbison.com

ALEX HEIM

VICE PRESIDENT - (Exp 2022, 1st term)
Heim Ranch • Wood, SD 57585
(605) 770-6190 • alexdheim@gmail.com

COLTON JONES

DIRECTOR - (Exp 2021, 1st term)
Wild Idea Buffalo • Rapid City, SD 57703
(605) 787-3373 • colton@wildideabuffalo.com

BOB WESLEY

DIRECTOR - (Exp 2023, 1st term)
Standing Butte Ranch • Stanley County, SD
(308) 207-0457 • bob.wesley@retranches.com

TAMMI COOLEY - EXECUTIVE DIRECTOR

Rapid City, SD 57701 • (605) 430-0532 • info@dakotabuffalo.com

Do you like photography? Have some great bison or ranching related photos you would like to share? Send them to us, along with the photo credit and a caption or short story, and we'll put them in the newsletter. You'll be famous!



Photo: Custer State Park



Notes From the President - Liz Schroth, Ellsworth, NE

The Schroth household has proven itself just as eventful as usual. Amongst all this Covid-19 stuff we took a leap of faith and purchased property in Nebraska. We always thought we'd set roots back in South Dakota. After having spent the past year leasing a property in Western South Dakota we decided maybe South Dakota isn't God's will for us anymore. We opened our mind and widened our search for our forever home and along came Antioch, Nebraska. In May we took on the feat of packing a household, splitting a double wide, and trucking hay, pipe, equipment, and bison. It was quite overwhelming at times, but here we are, two months settled, and it has proven to be the best move ever.

When Dave and I were first engaged we would talk about what our future looked like without a job. We envisioned grasslands with a cow herd. We always knew that someday we wanted to be free from a 9-5 and build our own legacy. Then the real world hit us right in the face. We can't swing financing for the amount of land it would take to run a cow herd large enough to sustain our family. We would love to have the operation that is appealing to the eye with rolling hills, a fresh water source, and hundreds of cows. Instead, we own a property that sustains a small cow herd and a property that sustains several thousand in a feeding operation. We understand that the part of the industry we occupy is considered taboo to some. I find myself hesitating to post stuff on social media from time to time just because I realize a lot of people are against confinement feeding. Then I take a step back and look at the whole picture. We take pride in the job we do. The animals we care for are vaccinated against disease, have fresh clean water, and are fed a fresh, balanced ration twice daily. I have a B.S. degree in Animal Science due to my love and respect for animals. I don't feel what we do jeopardizes either. We are making a living in Agriculture which is part of our core value system. We are establishing an operation that hopefully, someday, could sustain our kids and their families if they choose. We teach our kids the value of hard work, respect, financial responsibly, and the part God plays in it all.

Having said all of this, we are proud of the job we do as stewards of these great beasts. We would love to show our operation to anyone wanting to learn more about it. If you are in the area we are always open for visitors!



www.QAS.hibid.com

A Special Thanks to Jud Seaman &
Quality Auction Services,
Our First Corporate Sponsor!

Strategy
BISON & *Strategy*
FEEDERS LLC



Dave and Liz Schroth

1436 396th Trail • Ellsworth, NE 69340
605-390-5851 • DaveSchroth@msn.com



Unmasked - Selling in a Pandemic

By Greg Nott, Carr, CO

This year has presented a unique set of challenges. Acquiring some of the necessities has become difficult at times. Who would have imagined shortages on toilet paper, freezers, and stall mats? And then there's meat. Never would I have imagined seeing a retail meat display filled with Gatorade.

Earlier this year, it was questionable whether farmers' markets would be open. The possibility of no markets was a real concern since that is our primary outlet. But as ranchers, we learn how to adapt.

Here is the silver lining; more people are looking for better sources for their meat. As a retailer, this has been beneficial. Offering local, no-contact delivery has opened up a new market. We provided this service free on orders of \$100 or more. Facebook advertising worked well, and the orders came in.

The next step was to advertise on Google. But, we met roadblocks with their policies. Since our ad campaign used the "word Bison, and all the products are related to Bison meat," Google suspended our account. The follow-up email from Google stated:



"The following is not allowed:

•Content that promotes cruelty or gratuitous violence towards animals. Examples: Promoting animal cruelty for entertainment purposes, such as cock or dog fighting.

•Content that may be interpreted as trading in, or selling products derived from, threatened or extinct species. Examples: Sale of tigers, shark fins, elephant ivory, tiger skins, rhino horn, dolphin oil.

I deeply apologize as Bison is an extinct species and content related to such species is not allowed to be advertised for as it falls under the inappropriate content policy. Please accept my sincere apologies."

We submitted repeated appeals to enable our account. And then, we went through the same process again to allow an ad to run. We have since suspended all advertising and are evaluating how to proceed.

All the farmers' markets have opened but are operating under stringent rules, and the policies vary with each location. All are requiring face coverings. Most are allowing plexiglass between our customers and us as an alternative for face masks. Most markets are controlling the access and flow of people. One market has the police controlling entry and hired security guards enforcing the traffic pattern to keep people moving. This heavy oversight has had an adverse effect causing the number of visitors to decline.

Selling an expensive niche product has its challenges. We depend on strong communication. A muffled, expressionless face restricts our ability to communicate and reduces sales. We see this on our bottom line.

But, as stated before, we are ranchers, and once again, we are learning to adapt. We may not like it, but we will survive and become stronger because of it.



Dan & Jill O'Brien
www.WildIdeaBuffalo.com



A Pandemic Summer - Tammi Cooley, Executive Director

Where has the summer gone? I think this every year. Winter seems so long when it comes early to cut the Fall season short and extends into the Spring. Here in Dakota Territory we started the summer with some good moisture, but the warm weather is once again drying everything up.

As we look forward to Fall, we are still uncertain as to what the future holds. As many events are still being cancelled due to the pandemic, everyone is talking about sending the kids back to school soon. We are still planning on having a physical Winter Conference in February, but of course that could change as conditions change. South Dakota's Covid-19 numbers have slowly been increasing but we still have to survive the rest of the summer tourist season. We will make a final decision in November as to whether we will have a physical or online conference.

One of the new and exciting things we are planning for Fall is a "Triple Header Ranch Tour". We are still in the planning stages, but Antelope Creek Bison, Heim Land & Bison, and Mosquito Park are planning to welcome us onto their ranches on September 12th. Please watch for details as we iron out the specifics.

Our Winter Conference in February will focus on Nutrition and our speakers this year will be Dr. Bradley J. Johnson and Dr. Kevin Weiland. Dr Johnson is currently the Gor-



don W. Davis Regent's Chair in Meat Science and Muscle Biology and a Professor in the College of Agricultural Sciences and Natural Resources' Department of Animal and Food Sciences at Texas Tech University. He will talk about nutrition for Bison and Dr. Weiland, who is the author of the Dakota Diet book and a physician here in Rapid City, will talk about the nutrition aspects for people. We have included both of their biographies in this newsletter.

We want to remind everyone that we have made some changes to our conference and it will be more compacted. The Consignor Meeting, Banquet and Fun Auction will be on Friday. The Business Meeting, Speakers and Animal Auction will be on Saturday. Please spread the word that the **Animal Auction will be Saturday, February 6th at 6 pm MST**. The more people we have bidding, the stiffer the competition will be. We have 25 Consignors this year that represent the best of almost 10,000 animals. We have a few new participants in the competition, and it will be interesting to watch and see how they do.

Thank you for being members of the Dakota Territory Buffalo Association. We could not do what we do without you and your support! If you have any questions or comments, please email me at info@dakotabuffalo.com or call me at 605-430-0532. I would love to hear from you.

Starting a Co-op Processing Facility

By Neil L. Sanders

On July 8th, a meeting was held at the Mueller Civic Center in Hot Springs, SD to discuss the potential formation of a processing plant co-op. This meeting came about by many ranchers discussing how frustrated they were with the monopoly of packing plants who had driven down prices for live cattle, causing feeders to fall as well. Sometime in February I contacted a rancher friend of mine and he told me there was a lot of interest in this issue and gave me a few names to contact. After talking with several people over a period of two months, we set a date for a gathering to discuss the problem and the word soon spread. At the conclusion of the meeting on the 8th we had formed a search committee consisting of 8 members. We were blessed to have a ranch-raised attorney present, Quinton Riggins, as well as a very energetic accountant in Genevieve Dement-Osborn. Also present were representatives from the Governor's Office of Economic Development, representatives from Senator Thune, Representative Dusty Johnson, local county commissioners, local economic development, and experts in meat processing, both mobile and static. Total attendance at the meeting was around 110 people, and attendees came from 6 states!

Currently, the committee is working together to explore a location for the co-op, and preparing to form a legal entity

that is registered with the state. Our attorney has initiated this process for registration of the entity, which should be formed and filed by late August 2020. Such an entity would allow us to accept investors, open bank accounts, and file for grants and loans from federal and state start-up and development programs. We have had conference calls with DENR and GOED regarding site, location, and many permits.

There are many options as to where we go from here, but we are off to a great start and have a steady committee working on this development. The plan for the facility is to start at a 15-50 head per week, with the potential to reach up to 500 head per week. This includes beef and buffalo, as they use the same size hooks and process similarly, although they differ in how they are handled at the plant. The cost of membership, qualifications for membership, demands for producers as per number of head per year, and the labor source are still un-determined. There are many hurdles, not problems, that need to be worked out for sure, but it looks promising. We are currently developing our mission statement so we can tell more people about the process and encourage more participation.

We are excited about the potential of this plant, and we will keep everyone posted about developments.



Dakota Territory Buffalo Association

2021 Annual Winter Conference

Keynote Speakers



Dr. Bradley J. Johnson

Dr. Bradley J. Johnson is currently the Gordon W. Davis Regent's Chair in Meat Science and Muscle Biology and a Professor in the College of Agricultural Sciences and Natural Resources' Department of Animal and Food Sciences at Texas Tech University. Johnson has been in this position since June 1, 2008.

Our laboratory focuses on research that increases our understanding of factors regulating growth and development of skeletal muscle in meat animals such as beef cattle.

Our group has used exogenous growth promotants like steroidal implants and beta adrenergic agonists as models to study the mechanism of postnatal muscle growth in meat animals. More recently, our laboratory has focused on the effects of trace elements such as Chromium and Zinc on skeletal muscle growth in beef cattle.

Separately, the research team is involved in developing novel means to enhance marbling in beef. This research focuses on novel receptors present on intramuscular adipocytes that appear to have positive effects on lipid accumulation.

Prior to coming to Tech, he was a muscle growth and development Assistant and Associate Professor with the Department of Animal Sciences and Industry at Kansas State University from Oct. 2000 through June 2008. He also worked as an Extension Ruminant Nutrition and Beef Feedlot Specialist and Assistant Professor with the Department of Animal and Range Sciences at South Dakota State University Aug. 1997 through Oct. 2000.

Johnson, a native of Milbank, SD, earned a bachelor's degree in animal science from South Dakota State University. His master's degree in animal science and doctorate in animal science are from the University of Minnesota.



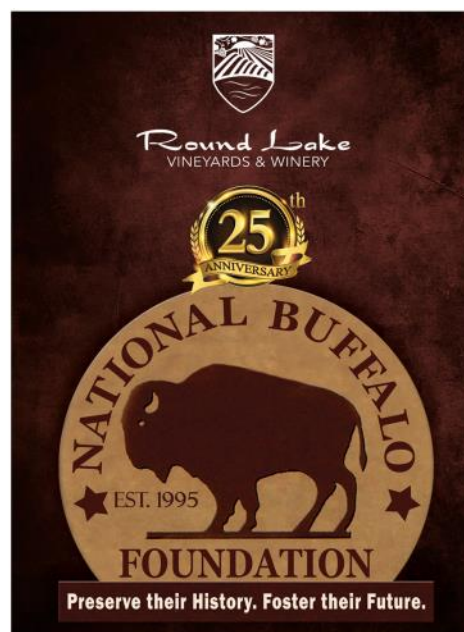
PRAIRIE EDGE
& SIOUX TRADING POST

Dr. Kevin Weiland is board certified in the specialty of internal medicine. He graduated from the University of South Dakota Sanford School of Medicine and completed his internal medicine residency at the University of Wisconsin Hospital and Clinics in Madison, Wisconsin. He is an associate professor with the Sanford School of Medicine and is actively involved in numerous nonprofit organizations such as the American Cancer Society, American Heart Association, and the American Lung Association. He has been published in the Annals of Pharmacology as well as the State Medical Journal. He was the "Supervising Physician" for the 2008 documentary Good Meat: "How the Lakota Got Fat and Beau LeBeau Saved Himself."

After years of witnessing the destructive forces of overindulgence, Dr. Weiland developed the Dakota Diet, a healthy eating plan that teaches how to lose weight and improve health now and throughout life. He is also a member of Rapid City Medical Center's Bariatric & Metabolic Institute, a team of highly educated staff working to treat obesity.



Dr. Kevin Weiland



30124 St. Hwy 264 - Round Lake, MN 56167
(507) 945-1100

www.RoundLakeVineyards.com



2020 Scholarship Award Winners

Hello, my name is Grace Albrecht. I grew up on a farm south of De Smet with my parents, Stephan and Jennifer Albrecht, and my four siblings, Emma, Lane, Megan, and Tyler. I attended De Smet School District K-12.

During high school, I was involved in volleyball, basketball, football cheer, basketball cheer, FCCLA, National Honor Society, Band, Choir, Show Choir, and Student Council. During the summers and weekends during the school year, I work on our family farm doing chores for the cattle, buffalo, and sheep along with field and pasture work.

This fall, I am attending Dakota State University to major in Elementary Education with a minor in Special Education.



Grace Albrecht



Kimberlee Leier

Hi, my name is Kimberlee Leier. I am the youngest of eight and grew up on our family ranch, Heartland Bison, south of Rugby, North Dakota. I have played an active role in ranching from a young age. Whether it has been running a feed truck, mending fence, working bison, collecting data, or going for parts runs I have always been active on our ranch.

I will be attending the University of Providence in Great Falls Montana this fall to pursue a bachelor's degree in Business Administration and ride for the Argos Intercollegiate Rodeo team. My future plans are to return to ranching and pursue my own ribeye ultrasound business.

Thank you once again for choosing me as a scholarship recipient.

Thank you so much for the generous scholarship you awarded me for college. I am a graduate of Harvey High School in North Dakota, and will be attending Concordia College in Moorhead, MN this fall and studying exercise science. In high school I was involved in a variety of organizations, including National Honor Society, 4-H, Family, Career and Community Leaders of America (FCCLA), FFA, track, and volleyball. I was fortunate enough to live in the country with my parents, David and Diana Lauth, where I enjoyed showing cattle.

I have fond memories of attending DTBA events when I was younger. The buffalo industry has been an important and meaningful part of my family's life. We have made many good friends through this organization and the bison industry. I strive to maintain a healthy diet and bison is the main protein I eat. My goal is to become a physical therapist who helps people choose a healthy lifestyle through physical exercise and diet. I truly believe bison should be a major factor in that.

Again, thank you so much!



Olivia Lauth



The mission of the Dakota Territory Buffalo Association is to promote buffalo and furnish a positive forum for creativity and camaraderie among a diverse membership.



SAVE THE DATE! - September 12, 2020

Fall Triple Header Bison Ranch Tour

Featuring:

Mosquito Park Enterprises

Heim Land & Bison

Antelope Creek Bison

8:00 a.m. to 11:00 a.m. - Mosquito Park Enterprises, Vivian, SD

Hosts: Rod and Lynnette Sather. Tours of the range, herd and facility. Smoothies and apples provided by the International Social Director!

Directions: From I-90, Exit 212, go north on US Highway 83 to mile marker 98.5, then east on Stoney Butte Road for 3 miles to headquarters, 23038 293rd Avenue (second pasture). Iron range pasture is at 29696 231st Street.

12:00 p.m. to 3:00 p.m. - Heim Land & Bison, Wood, SD

Hosts: Alex and Cassie Heim. Heim Land & Bison feed facility and herd tour with bison tenderloin sandwiches and beverages provided by Dakota Pure Bison.

Directions: From Wood, SD go 2.5 miles west on SD Highway 44. Or, from White River, SD, go 2 miles south on US Highway 83 to SD Highway 44, then east for 11 miles.

3:30 p.m. to ??? - Antelope Creek Ranch, Mission, SD

Hosts: Scott and Kaytlen Assman and Mike and Darla Assman. Facility, herd and ranch tour. Beverages, music and possibly dancing provided by the Assman family. Mike says, "Let's have a good time!"

Directions: Ranch is located 9 miles east of Mission, SD on US Highway 18, then 3.5 miles south on Hidden Timber Road to facility.

Lodging

There are lodging options in Chamberlain, Murdo, Pierre, Winner and Wood, SD. Additionally, Valentine, NE is 35 miles from Mission.

RSVP

To ensure that there is a sufficient supply of food and beverages, please text number of participants in your group to (605) 390-1419 prior to September 10, 2020.

The Host Ranches Thank You for Your Participation!



Girlz Going Wild Performance Class Update

By Kevin Leier, Rugby, ND

The DTBA Show and Sale Committee has been hard at work getting things set for promoting this year's classes. Plans are in place to highlight the grass testing portion of this class and that information and media will be coming out soon.

The Show and Sale Committee also wanted to make sure we remind consignors about how things will transpire through the duration of the class competitions. As the schedule starts to come into focus, here are some things to be reminded of:

Girls Going Wild Heifers: The plan for the heifers is to keep them out on grass up until approximately 60 days before the sale work up. Once off grass, the heifers will be put through a modified feed test to see how they gain, along with helping them bloom up a bit for the big sale. The heifers will follow the bull lineup in terms of how many will sell individually. If we have 45 bulls, then 45 heifers sell individually. The remaining heifers will sell buyers choice 1-X after the individual heifers sell. If any heifers during the live judge are deemed structurally unsound, Jumpoff Buffalo Ranch has agreed to feed them out for the consignor at no additional charge and the consignor will get a check for their animal once it is processed. You would also have the option to take the heifer home at that point as well and arrangements would need to be made with Cody at Jumpoff if you plan to do so. Again, if you have any questions about this, please don't hesitate to contact the DTBA office of Jumpoff Buffalo Ranch directly.

As always, thank you all for participating in the classes. This is going to be another top-quality sale lineup and we are excited to start getting the promotional material underway to show off what we have coming to town next February!

Young Guns Bulls: Watch the website and Facebook pages for more updates coming soon!

Girlz Going Wild
Yearling Heifer Challenge





JOHN DEERE



Grossenburg Implement

31341 US Hwy 18 - Winner, SD 57580

(605) 842-2040

www.Grossenburg.com



Mimi Hillenbrand - Owner

Moritz Espy - Manager

(605) 430-7471

www.777BisonRanch.com



John & Gaylynn Flocchini

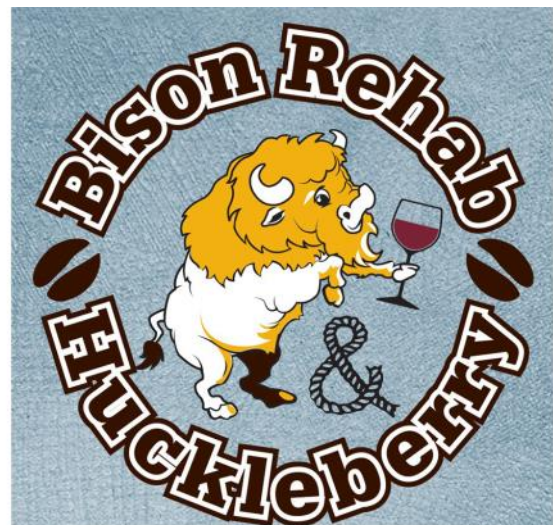
7835 Hwy. 59

Gillette, WY 82718

(307) 939-1271

buffalo@vcn.com

www.DurhamRanch.com



SOCIAL CLUB

HAYWARD VALLEY HOUSE

BlackHillsRetreats.com

MosquitoParkEnterprisesLLC.com

If you are experiencing too much buffalo or not enough bison, a few days at the Hayward Valley House will clear the clouds.



**NORTH AMERICAN
BISON** LLC

Mike Jacobson

1658 Hwy 281 - New Rockford, ND 58356

(701) 318-1474

mjacobson@nabison.com

www.TenderBison.com



Barry & Nancy Bishop
Lemmon, SD - (605) 374-5115



Scott & Susan Peterson
Scott@ScottPetersonMotors.com



Josh Richert

PO Box 1120 - Kremmling, CO 80459

(970) 724-3768

joshrichtert1@gmail.com

www.BlueValleyRanch.com

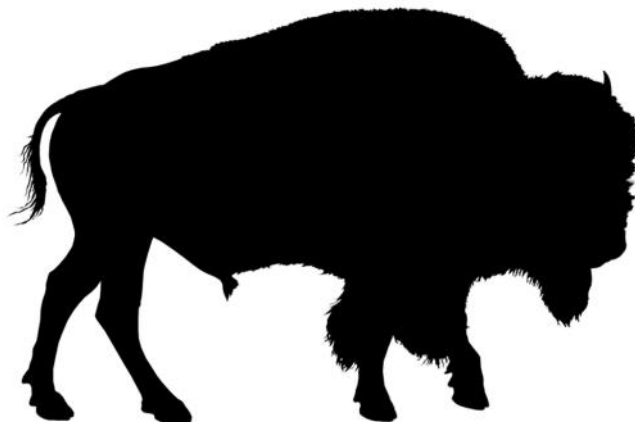
Nathan & Evie Johnson

Big Sky Ranch

1194 74th St N

Upham, ND 58789

(701) 240-3628 • woodygrrl@hotmail.com



Boyd & Allison Meyer

Cold Creek Buffalo Co.

PO Box 82

Windsor, CO 80550

(970) 396-2249 • boyd.meyer44@gmail.com



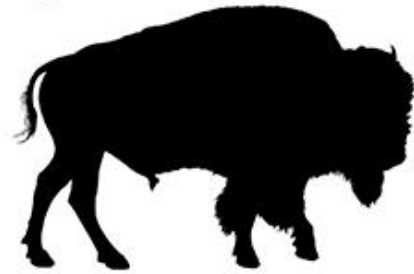
Bad River Ranches

Turner Enterprises, Inc.
Fort Pierre, SD
Dusty Hepper - Ranch Manager

Dusty & Dacey Hepper

28044 Bad River Rd - Ft. Pierre, SD 57532
(605) 223-2316
dusty.hepper@retranches.com

Sheyenne River Bison



David & Diana Lautt
david@lauttsrental.com



Sandy & Jackie Limpert
www.SlimButtesBuffaloRanch.com

Holcomb Buffalo Ranch



Zane Holcomb
www.HolcombBuffaloRanch.com

Skull Creek Bison



Wayne, Leann, Jenna, Conner Buchholz
skullcreekbison3@icloud.com



Rod Sather - Owner
Chris Seivert - Manager
Vivian SD, 57576 - (605) 683-4120
info@mosquitoparkenterprisesllc.com
MosquitoParkEnterprisesLLC.com



Oak Hill Marina

176 U.S. Hwy 71 S - Arnolds Park, IA 51331

(712) 332-2701

www.OakHillMarina.com



Bruce & Martha Anderson

PO Box 4185 - Rapid City, SD 57709

(605) 342-0322

bando@rapidnet.com



SOUTH DAKOTA
GREAT SERVICE
— AWARD —

Ramkota Hotel & Conference Center

2111 N Lacrosse St
Rapid City SD, 57701

(605) 343-8550

www.RapidCity.BWRamkota.com



"Large or small, we treat them all!"

Dr. Kayla Brown

Dr. Dustin Brown

27618 Scenic Road - Hot Springs, SD 57747

(605) 745-5895

www.FallRiverVet.com

We make house calls and provide 24-hour emergency service.

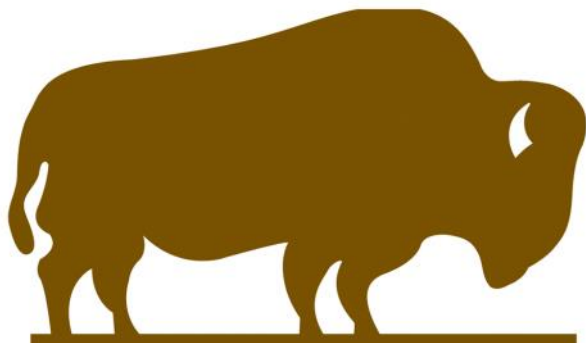


Scholarship Rifle Raffle for 2021 Graduates

The rifle raffle has been an extremely successful program over the past several years, raising a lot of scholarship money for the next generation of bison ranchers and conservationists. The sponsors love it, the ticket buyers love supporting the program, and the scholarship recipients obviously love it too.

Ever since the program started, the scholarship committee has tried to get something kind of special without breaking the bank. This year we decided to go with OLD GLORY, a custom American Flag cerakoted .223 AR-15 rifle, once again built by Cody Klockel. An awesome rifle, we felt it was fitting in 2020 to show our support for our Country, and what's more patriotic than a flag-wrapped AR? Let's keep America great!

Thanks to everyone who supported the scholarship program. This year's sponsors are same as last year, including Scott Peterson, Sandy Limpert, Wayne Buchholz, Cody Klockel and David Lautt. Once again, we are only selling 300 tickets and they will go fast! Tickets are, once again, \$20 each, and you can purchase them at the Winter Conference, assuming any are left, or you can purchase them now by contacting Tammi Cooley at 605-430-0532 or info@dakotabuffalo.com. Don't wait!



**CUSTER
STATE PARK
RESORT**

Chad Kremer - Manager

13329 US Hwy. 16A - Custer, SD 57730

(605) 255-4515

chad.kremer@state.sd.us

www.CusterStatePark.info



Lee & Rebecca Leier

Kevin & Anne Leier

4527 Highway 3 S - Rugby, ND 58368

(701) 208-0440

hlbnorthgate@gmail.com

www.HeartlandBison.com



MEMBERSHIP REGISTRATION

First Name _____ Last Name _____

Ranch Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone Number _____ Email _____

Website _____

DTBA Membership Dues \$75 ☐ New Member ☐ Returning Member

Please make checks payable to the Dakota Territory Buffalo Association or DTBA

Mail to : DTBA, P.O. Box 1315, Rapid City, SD 57709-1315

☐ I prefer to receive newsletters and communications via email. ☐ I prefer to receive newsletters and communications via postal service.

Please mark each of the following that apply to your current operation:

____ Breeding Stock	____ Meat	____ Hides
____ Feeder	____ Specialty Meats	____ Skulls
____ Offer Absentee Ownership	____ Mobile Concession	____ Leather
____ Hunts	____ Gift Boxes	____ Handling Equipment
____ Tours	____ Other By Products	____ Other _____
____ Production Auction - Date _____ Location _____		

I agree to allow the DTBA to publish this information in a Membership Directory and on their website.

Signature _____ Date _____

Dakota Territory Buffalo Association
P.O. Box 1315
Rapid City, SD 57709

*Looking Forward
To Fall!*

Photo: J Kossler