

DTBA Online Sponsorship Rules and Regulations

DTBA Corporate Sponsors

To become a Corporate Sponsor of the DTBA, a company must donate \$2500 to the Association. A maximum of five (5) Sponsors will be accepted on first come, first serve basis. Sponsors will receive:

- One-year 375x260 pixel rotating advertisement on website
- One full DTBA membership
- One full page ad in DTBA Newsletter – 3 issues, calendar year
- Receive the opportunity to write a business/ranch profile for the DTBA Website Producer Spotlight.
- Table at DTBA Banquet for up to (8) attendees.

DTBA Sponsorships

DTBA Advertisements will have (3) levels of sponsorship that will grant advertisements in the DTBA Newsletter and on the DTBA Website:

1. \$500 Gold Sponsorship:
 - One-year 375x260 pixel rotating advertisement on website
 - One full DTBA membership for first-time members that includes free classified
 - Advertisement in DTBA newsletter, up to ¼ page in size – 3 issues, calendar year
 - One free classified and extension
 - Receive the opportunity to write a business/ranch profile for the DTBA Website Producer Spotlight.
2. \$250 Silver Sponsorship:
 - One-year 375x260 pixel rotating advertisement on website
 - One full DTBA membership for first-time members that includes free classified
 - Business card size advertisement in DTBA newsletter – 3 issues, calendar year
 - One free classified and extension
3. \$100 Bronze Sponsorship:
 - 6 months 372x260 pixel rotating advertisement on website
 - Business card size advertisement in DTBA Newsletter – 3 issues, calendar year

Classifieds

DTBA Classifieds are specific ads that are housed on the DTBA Classifieds page (<https://www.dakotabuffalo.com/resources/classifieds/>).

- Classifieds will be 30 days with 30-day extensions available
 - A notification will be sent seven (7) days prior to classifieds expected end date for renewal options
- Classifieds will be posted on the 1st and 15th
 - Email to membership will be sent on those dates including all ads from the time frame, if no classifieds, then no email will be sent out.
 - Classifieds will be promoted on DTBA Facebook account at time of posting.
- One (1) free classified will be granted to paid DTBA member.
 - Classifieds after this first one will be \$25 with \$10 extensions.
- Non-members may post on the DTBA Classifieds page as well
 - Classifieds will cost \$100 with \$25 extensions.

Producer Profiles

Producer Profiles are a way for membership to learn about other members' operations. This part of the website is reserved for producers who have helped the DTBA and will be limited to:

1. Producers who have won (1st place) Young Guns, Girlz Going Wild, and North American Producers' Challenge
2. Ranches/Business who have purchased the Corporate Sponsorship or the \$500 Gold sponsorship from the DTBA.

Producer Profiles will be written by the producer with photos and will be submitted to the Executive Director for editing and posting. One ranch profile is allowed per year, per ranch. Each year's profiles will be archived online on the Producer Profiles Page of the Website.

Thank you! Your contributions support the bison industry and bison conservation!

Contact the DTBA Office

info@dakotabuffalo.com

Admin. Asst. 605-341-4525 **Daytime**

605-430-0532 **Evenings**

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